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DEVELOPMENT UPDATE-O-RAMA

Park Avenue South's New Dutch Condo Gets New Dutch Name

Monday, November 26, 2012, by Sara Polsky



The team behind **404 Park Avenue South**, which [began its reveals](#) by putting a rendering of the finished building on the construction netting, is ready with its next teaser: a name! Continuing the building's whole New Amsterdam theme—Dutch designer Piet Boon is involved with the project, the developer is also Dutch, and the blue and white design is similar to Delftware, a 16th-century pottery from the Netherlands—that name is **Huys**. It's pronounced just like "house," the [building's website explains](#), and comes from Stadt Huys, an old, yes, Dutch spelling for City Hall.

The site also tells us the building will have **58 luxury condos**, 1BRs through 4BRs. The building will launch sales sometime in spring 2013.

In the meantime, here's one more picture of the exterior:

http://ny.curbed.com/archives/2012/11/26/park_avenue_souths_new_dutch_condo_gets_new_dutch_name.php



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