



ARTSY HUYS PROJECT UNVEILS FIRST PENTHOUSES FOR \$6.75M AND UP

By HANA R. ALBERTS | FEBRUARY 20, 2014



Dutch-obsessed Park Avenue South condo project Huys (pronounced “house”) has hit another milestone in its road to sold-out-ville. Of its six total penthouses, we got a first look at three units, when a pretty site wholly dedicated to them launched this morning. One—the 4BR/4.5BA duplex at #17B that has a roof terrace with an outdoor kitchen, hot tub, and wood-burning fireplace—is already in contract after asking \$10.5 million. The other available penthouses are half-floor residences: 15B (three beds, three baths, 2,426 square feet, a “private loggia” off the living room, \$6.75M) and 17A (same breakdown, 2,983 square feet, 42-foot-long dining/living room, two private loggias, \$9.85M). The developer, Kroonenberg Groep, is Dutch—hence the building’s name—is doing pretty well for itself, given that 52 out of 58 apartments are in contract.

The project has placed itself squarely in the artsy camp, with a tricked-out sales office, facade flourishes, and now, a chance to have the project’s interior designer, also-Dutch Piet Boon, design your own home. Boon has a temporary atelier in the building so that he can consult with Huys buyers on decor and showcase his own furniture as well as pieces by other designers from his homeland.